

# Strengths and Opportunities in Greater Washington

Jim Dinegar

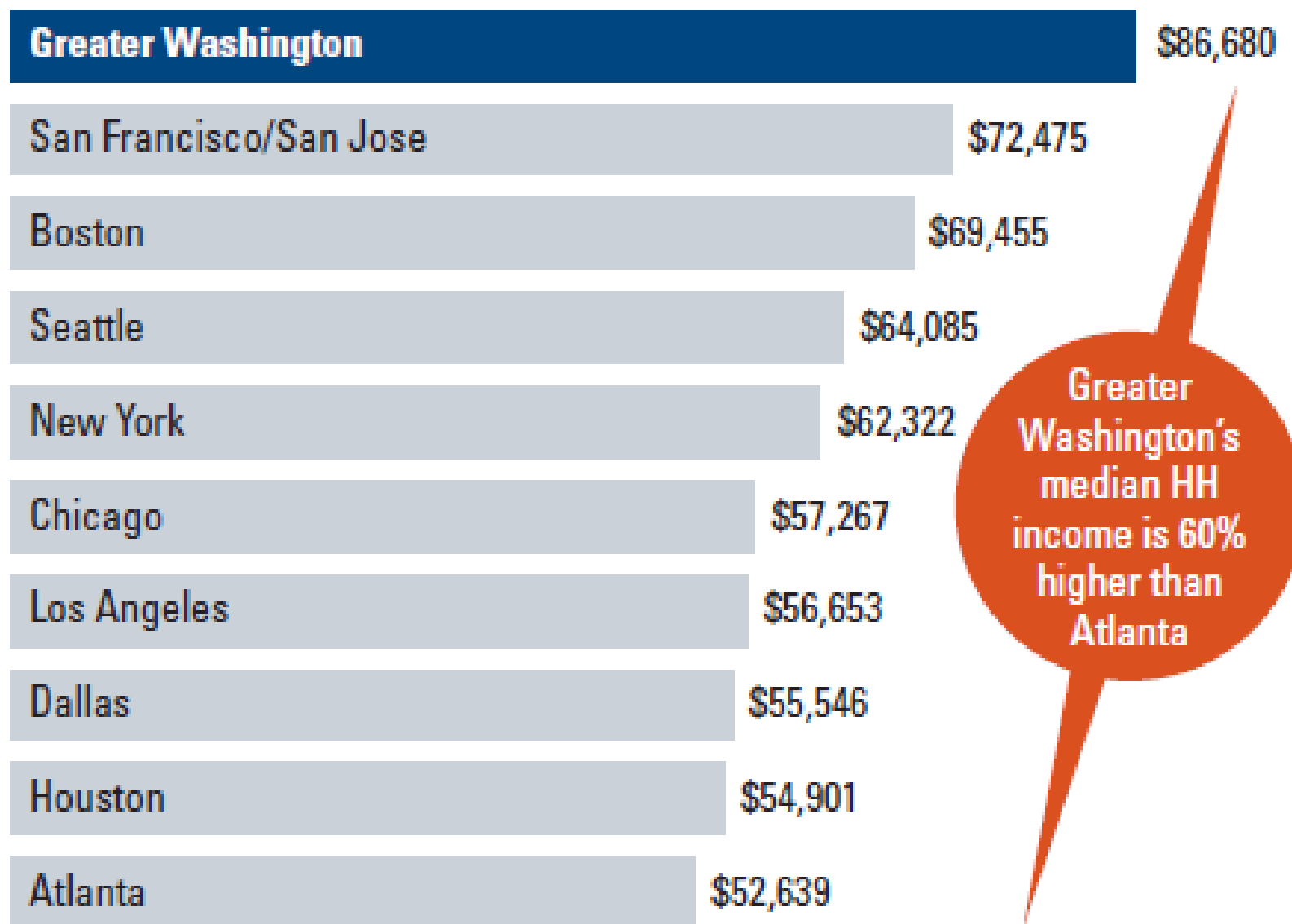
Greater Washington Board of Trade





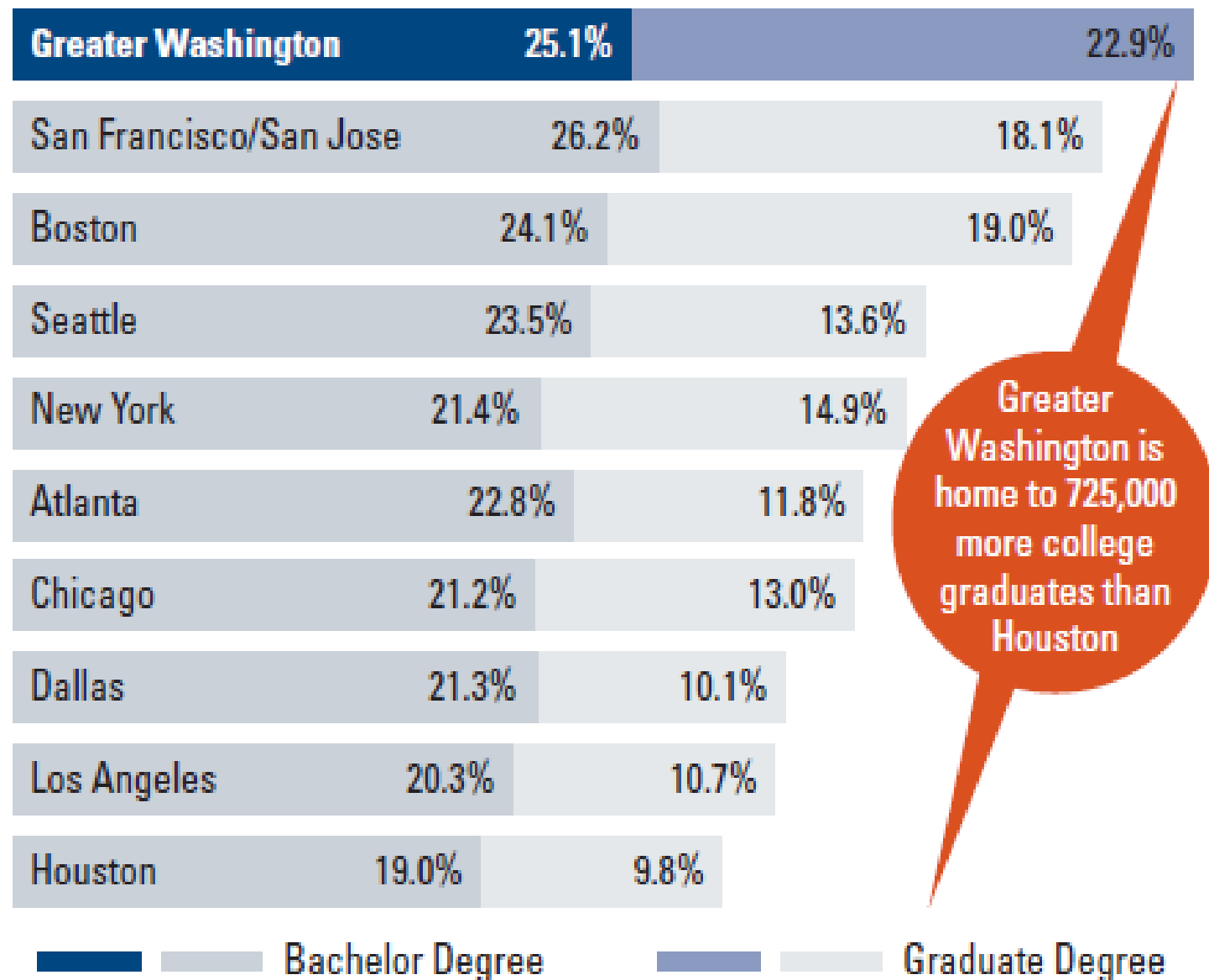


## Median Household Income, 2011

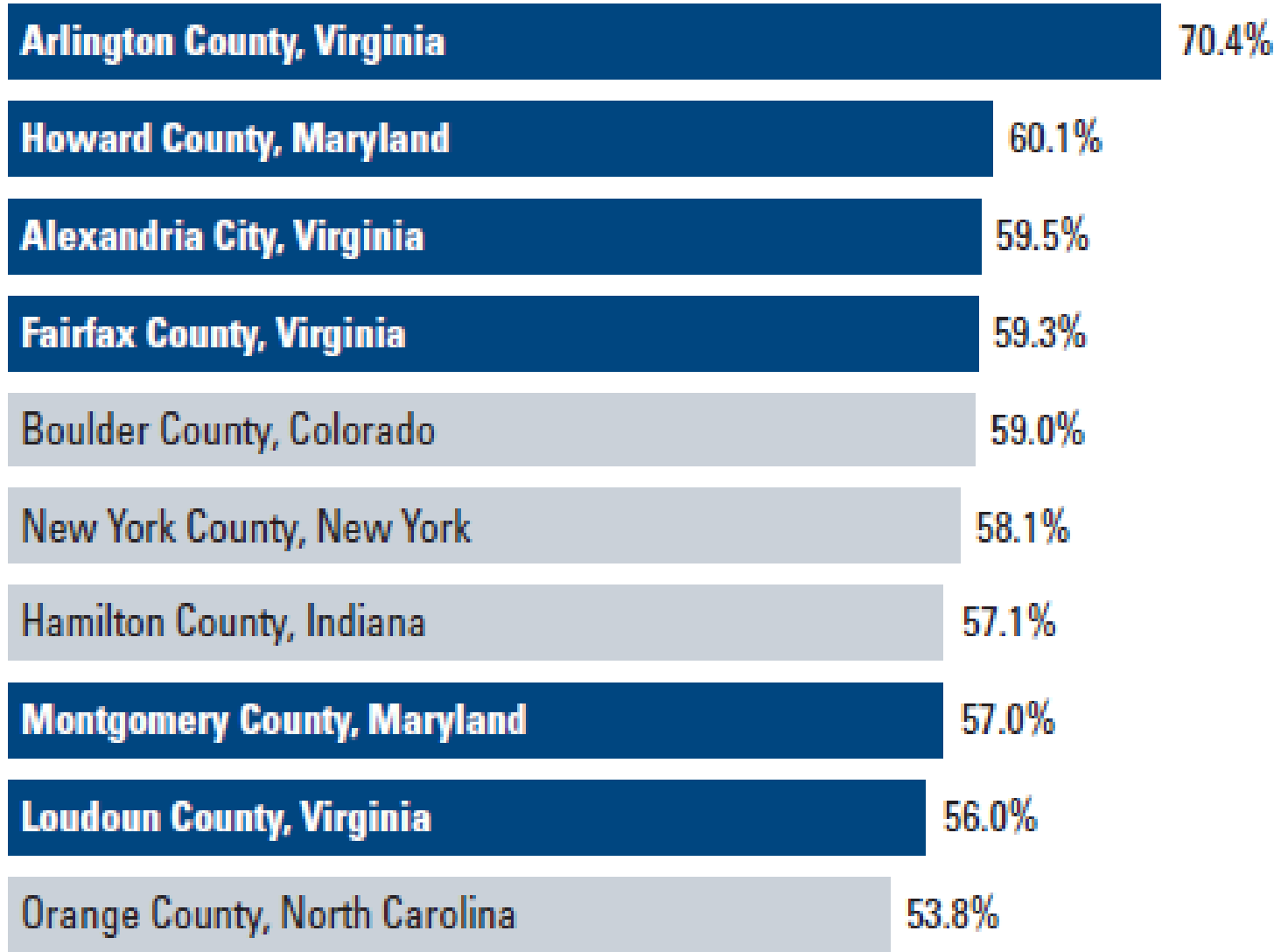


SOURCE: US Census Bureau

## Percent of Population Age 25+ with Bachelor Degree and Graduate Degree, 2011



Six of the Ten Most Educated Counties in the US Are Located in Greater Washington (percent of population 25+ with Bachelor's degree or higher, 2011)





*GEORGETOWN UNIVERSITY*



THE  
CATHOLIC UNIVERSITY  
*of* AMERICA



# America's Coolest Cities 2014

2 of 21



Jon Hicks/Getty Images

**No. 1: Washington, D.C.**









**Metroall  
Operating Times**

**Mon-Thu**  
5am-midnight

**Fri**  
5am-3am

**Sat**  
7am-3am

**Sun**  
7am-midnight

Times are approximate;  
check station kiosks or  
online for train service  
times.

**Metro is accessible.**

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draft  
28 Apr 2013











## Toll Lanes/Express Lanes

- Beltway
- ICC
- I-95





## 2012 Passenger Totals

BWI - 22.68 million

Reagan – 19.7 million

Dulles – 22.6 million

Total = 64.98 million passengers



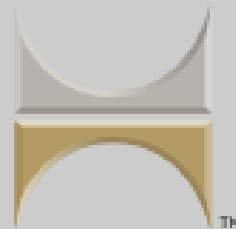
THE RITZ-CARLTON®



INTERSTATE  
HOTELS & RESORTS

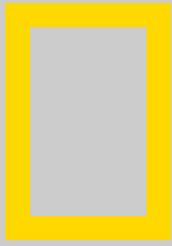


CHOICE HOTELS  
INTERNATIONAL



HILTON  
WORLDWIDE

Among the top 50 hotel brands in the world, Greater Washington headquartered companies control 35% of all hotel rooms in the world



NATIONAL  
GEOGRAPHIC



*The Washington Post*



POLITICO

GANNETT

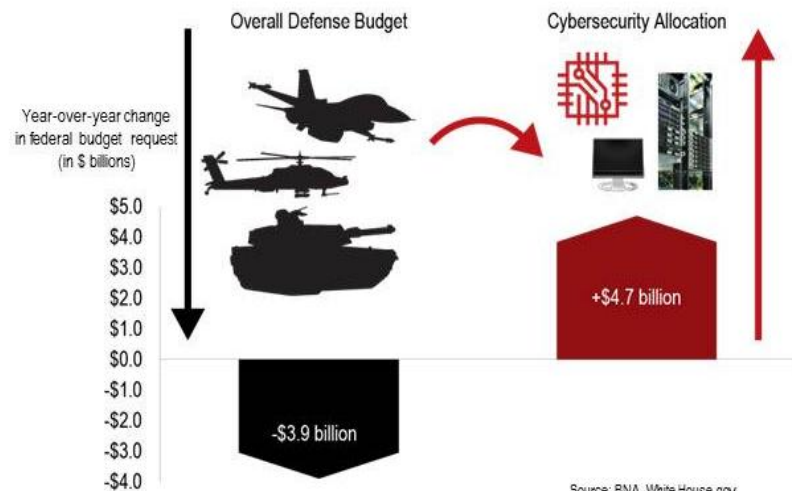




# Cyber Region



Cybersecurity: Metro DC's next major growth sector?







New Data Center is being constructed in place of the golf course due for completion in December 2015.







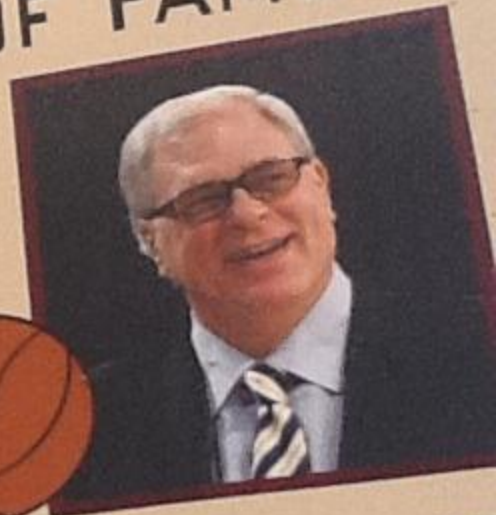
# WILLISTON

BOYHOOD HOME OF NBA HALL OF FAMER

*Phil Jackson*



WHS Class of 1963





# DRIVERS WANTED



Apply  
Online!



[mbienergyservices.com](http://mbienergyservices.com)

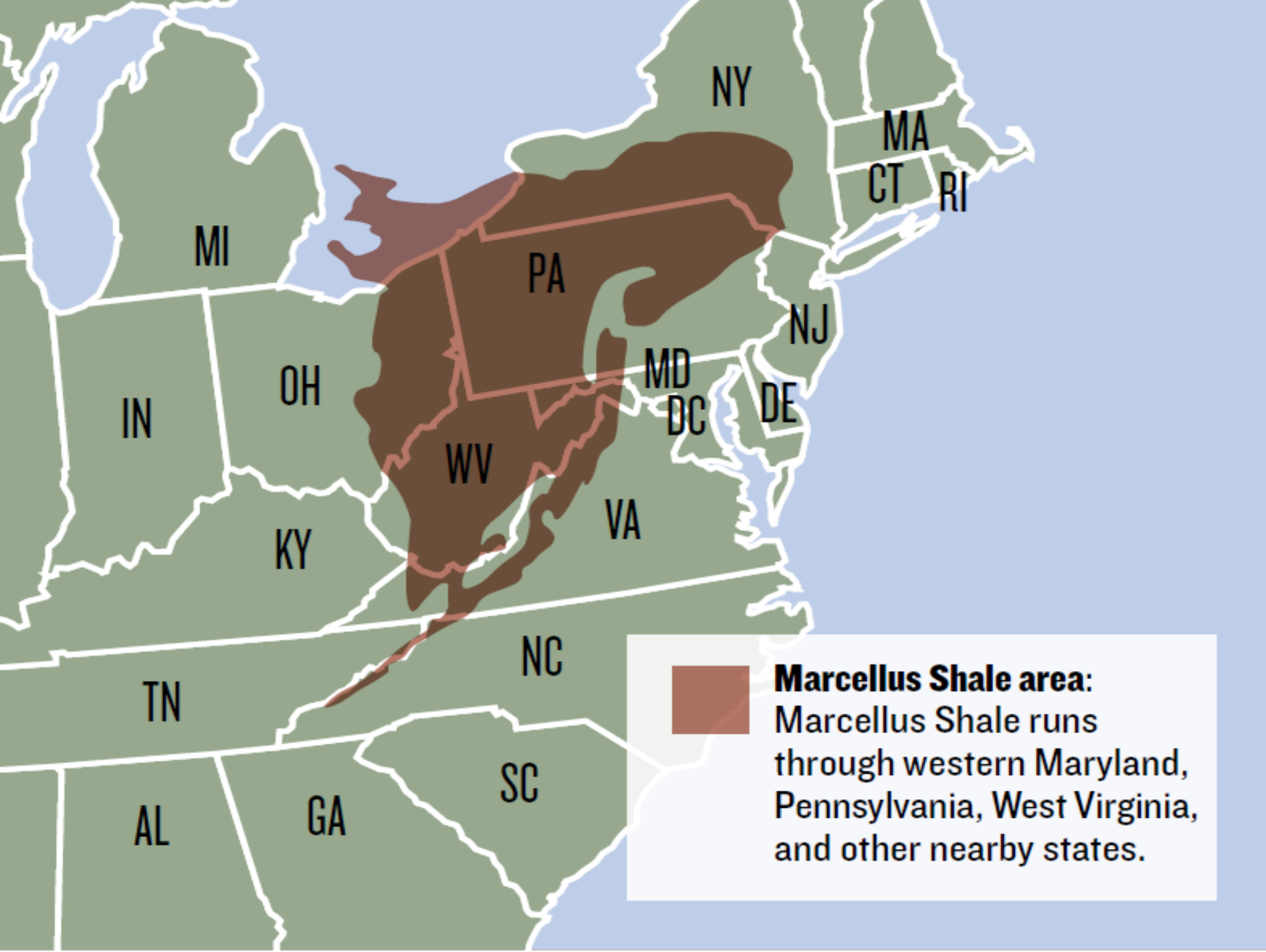
NEWMAN



































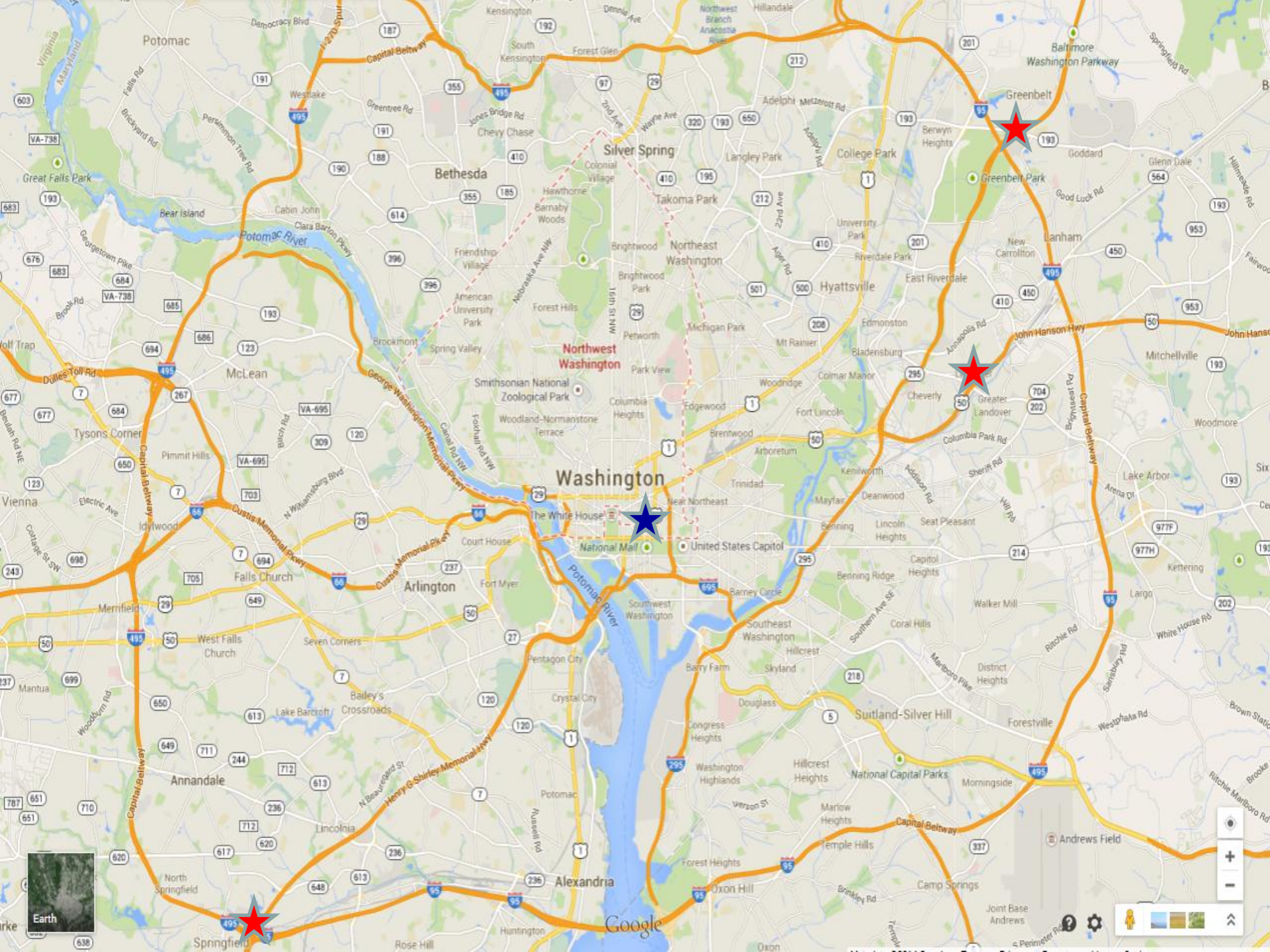














# Union Station – Burnham Place Project

- 14 acres of air rights
- 3 million square feet of residential, retail, and office
- Doubling intercity and commuter rail capacity in the next 20-30 years

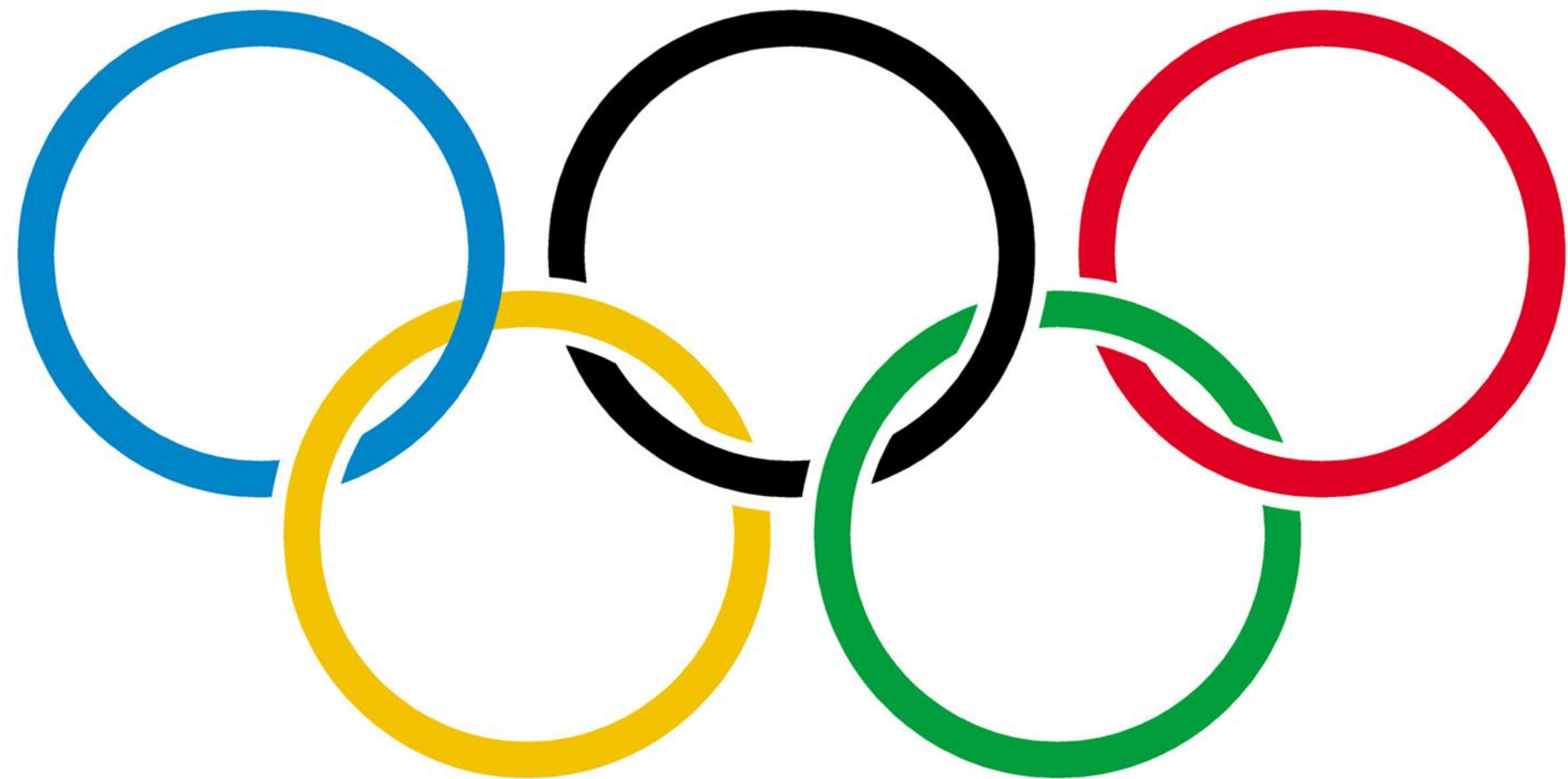




# VRE, MARC Run-Through

- 50% of MARC riders continue their commute beyond Union Station
- BRAC plans will place 80,000 Department of Defense –related jobs along I-95 and I-395 in Northern Virginia







# Greater Washington Board of Trade



@BoardofTradeJim